

## **WHAT'S MACC MISSING FROM A TECH & NEW BUSINESS PERSPECTIVE?**

MaccTech – Meet Up – 24<sup>th</sup> April 2017

### **Four Topics for Discussion:**

- Development and Training
- Community Involvement
- Business Barriers
- Innovation

### **Development and Training**

Facilities: Macc College Further Education, Library, Enterprise Hub,  
Hard and Soft skill training in pockets

#### **Require:**

Co-ordination of Local Services  
Functional skills programming  
Employment opportunities  
Coding clubs  
Basic use of IT for all ages  
Raspberry Pi Jam (Mcr)

### **Community Involvement**

Barnaby Festival, Enterprise-Macc, Cheshire Connect, MOSI,

#### **Require:**

Central Hub (maybe Council lead)  
Bringing together separate communities to share a common goal  
Community lead 'shared space' similar to the other initiatives with  
multiple uses:  
ie: Arts Space – Hack Space – Tech Space – Business Space  
Hold an 'App' Event, create virtual tours, ie: Macc through the Ages  
Blue tooth beacon

Information and contacts on the following initiatives:

- Weave
- App design

## **Business Barriers**

Comprehensive communication plan

Affordable office space for virtual and Face to Face contact

Currently only one known rentable space location in Macc in the price range of £100 per month.

Utilise the Artist blueprint to take action and collaborate

AZ – Alderley Park Bio Hub

Local v Global with an IT platform

Identify the skills shortage and strategies talent development

Home working isolation and lack of human contact is effecting wellbeing

Roles & Responsibility in Leadership, Finance, Funding Raising

Digital support from Manchester groups

## **Innovation**

Education in Business

- Lean Start up
- Experienced Mentors
- Leadership coaching

School Initiatives

Business Creativity and Growth

Groups of people to 'Test Out' new ideas and concepts

Taster sessions at regular intervals

Regular diarised events (Treacle Market,)

'Chase Jarvis live 30 days'

Topic related sponsors

Local Advertising

Latent skills based in Macc & surrounding areas

Business Macc Expo – Town Hall

Open Days in the Heritage Centre/Iconic buildings Arghi Bianchi

Think outside of the box' links to other sectors Science, Arts,

Manufacturing, Sales & Marketing, Tourism, Hotels, Sports Facilities

## **Provide links to:**

Books, people, organisations, Institutes and Council