

WHAT'S MACC MISSING FROM A TECH & NEW BUSINESS PERSPECTIVE?

MaccTech – Meet Up – 24th April 2017

Four Topics for Discussion:

- Development and Training
- Community Involvement
- Business Barriers
- Innovation

Development and Training

Facilities: Macc College Further Education, Library, Enterprise Hub, Hard and Soft skill training in pockets

Require:

Co-ordination of Local Services
Functional skills programming
Employment opportunities
Coding clubs
Basic use of IT for all ages
Raspberry Pi Jam (Mcr)

Community Involvement

Barnaby Festival, Enterprise-Macc, Cheshire Connect, MOSI,

Require:

Central Hub (maybe Council lead)
Bringing together separate communities to share a common goal
Community lead 'shared space' similar to the other initiatives with multiple uses:
ie: Arts Space – Hack Space – Tech Space – Business Space
Hold an 'App' Event, create virtual tours, ie: Macc through the Ages
Blue tooth beacon
Information and contacts on the following initiatives:

- Weave
- App design

Business Barriers

Comprehensive communication plan

Affordable office space for virtual and Face to Face contact

Currently only one known rentable space location in Macc in the price range of £100 per month.

Utilise the Artist blueprint to take action and collaborate

AZ – Alderley Park Bio Hub

Local v Global with an IT platform

Identify the skills shortage and strategies talent development

Home working isolation and lack of human contact is effecting wellbeing

Roles & Responsibility in Leadership, Finance, Funding Raising

Digital support from Manchester groups

Innovation

Education in Business

- Lean Start up
- Experienced Mentors
- Leadership coaching

School Initiatives

Business Creativity and Growth

Groups of people to 'Test Out' new ideas and concepts

Taster sessions at regular intervals

Regular diarised events (Treacle Market,)

'Chase Jarvis live 30 days'

Topic related sponsors

Local Advertising

Latent skills based in Macc & surrounding areas

Business Macc Expo – Town Hall

Open Days in the Heritage Centre/Iconic buildings Arghi Bianchi

Think outside of the box' links to other sectors Science, Arts,

Manufacturing, Sales & Marketing, Tourism, Hotels, Sports Facilities

Provide links to:

Books, people, organisations, Institutes and Council